



# PAPEL BLUEBACK 120GR (NEW)

## Description:

- One-side coated.
- Exceptional dimensional stability.
- Special coating for cost-effective ink consumption.
- Crack - resistance.
- Outstanding flaking resistance.
- High wet strength.
- High wet opacity.
- Reverse side treatment for excellent adhesion (reverse side blue).
- High light fastness.
- Recyclable, 100% biodegradable.
- Grades available with FSC® and PEFC™ certification.

## MAIN BENEFITS

### PRINTERS:

- Excellent dimensional stability for consistently superior performance.
- Excellent color gamut.
- Suitable for Offset printing
- Special coating for cost-effective ink consumption.
- Perfect for all machines, from the oldest to the most advanced.

### BILLBOARD SPECIALISTS:

- Easy preparation.
- High wet strength and tear resistance for easy billposting.
- Excellent crack-resistance for fault-free folding and no white lines on the printed side.
- Impeccable finish with no curling, fading or distortion.
- Special reverse side treatment for good adhesion to the billboard.

### ADVERTISERS:

- Excellent printing results.
- High wet opacity to prevent see-through.
- High light fastness prevents fading on exposure to light.
- Great performance in all weathers. The advertising message stays looking good throughout the entire campaign.

FEATURES	
Grammage	115g/m2 (DIN EN ISO 536)
Thickness	150gr/m2 (DIN EN ISO 534)
CIE Whiteness	104% (ISO 11475)
Dry opacity	99% (ISO 2471)
Wet opacity	98% (ISO 2471)
Wet tensile strenght md	0.8 kN/m (DIN ISO 3781)
Wet tensile strenght cd	0.7 kN/m (DIN ISO 3781)
Wet expansion	2.2% (DIN 54517)

